

Publishing Open Educational Resources

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Principiantes

UW-Madison

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What we'll cover

- Platform Options
 - Free
 - Inexpensive
- Workflows and Formats
- Indexing/ Getting in OER Repositories

Platform Options

Free Platforms

- OER Commons
- Institutional Repository (if available)
- Gitbook

Inexpensive

- Pressbooks

OER Publishing Platforms



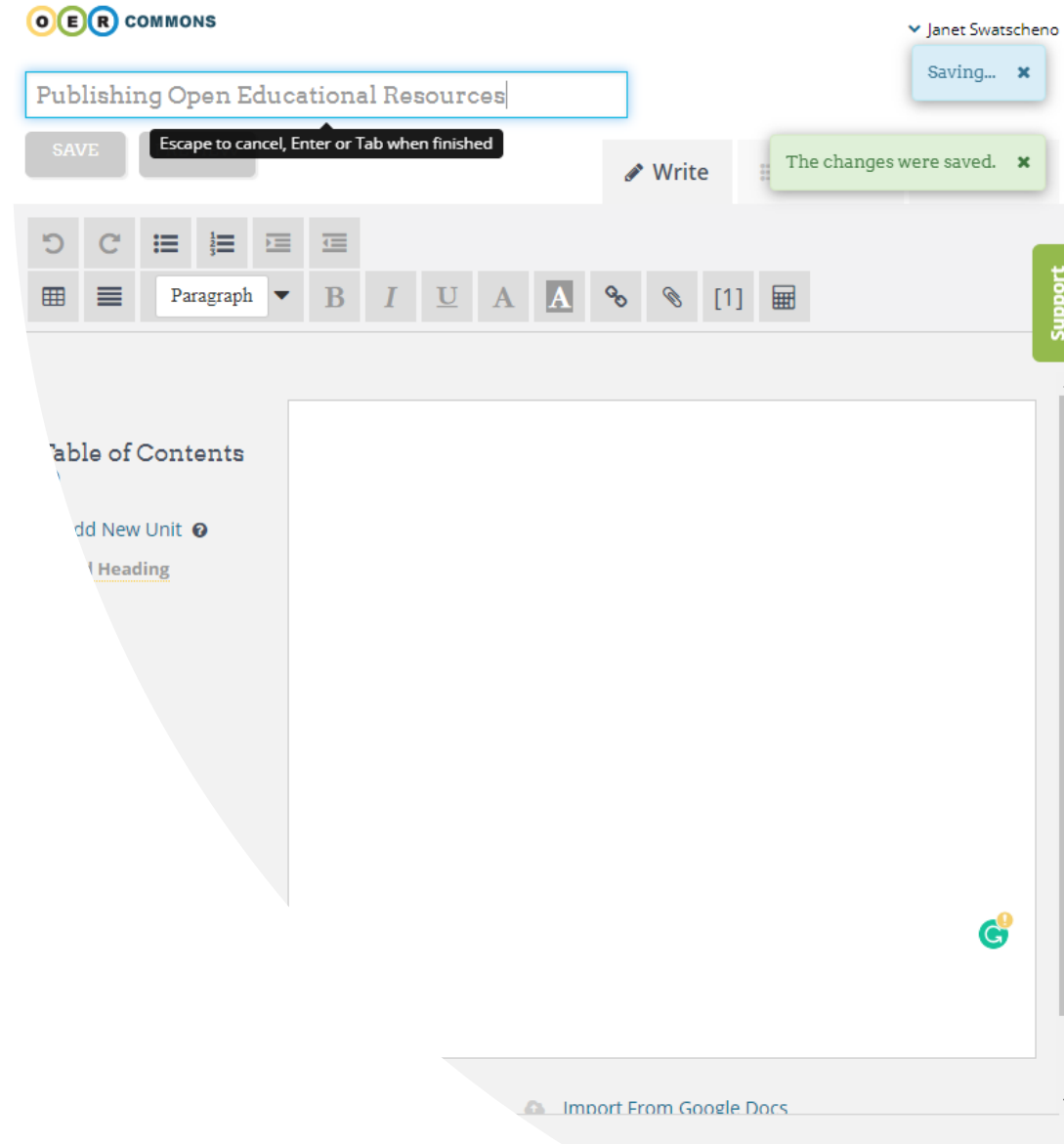
OER Commons

oercommons.org

- Anyone can sign up for free at oercommons.org
- Both a repository and authoring tool
- Easy to use with no HTML or CSS knowledge required
- Ability to upload Word documents, Google Docs, PDFs, or author directly in the tool

OER Commons

- Resource Builder
 - Simple WYSIWYG
 - Can upload or embed videos, images, and audio
 - Supports LaTeX symbols for math equations
 - Allows for multiple authors
 - Organization
 - Table of contents
 - Units



OER Commons

- Metadata

- Abstract
- General Subject (controlled vocabulary)
- Education Level
- Material type
- Keywords
- Open license

Resources

er your work ?

source. This will appear as the

Educational Use

Select Some Options

Education Levels*

Select Some Options

Grades

Select Some Options

Language*

Select Some Options


Material Type* [what's this?](#)

Select Some Options

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Fundamentals of Business



Fundamentals of Business (2016) is an openly licensed (CC BY NC SA 3.0) textbook designed for use in Virginia Tech's Pamplin College of Business introductory level business course, MGT1104 Foundations of Business.

A new version of this book was released in August 2018. See <http://hdl.handle.net/10919/84848> for more details.

If you are an instructor reviewing, adopting, or adapting this textbook, please help us understand a little more about your use by filling out this form <http://bit.ly/business-interest>.

Share and find ancillary resources for this book at [OER Commons](#). Questions? Comments? Did you adopt this book? Please contact the project manager at lib-sc-g@vt.edu.

This work is a project of University Libraries and the Pamplin College of Business, Virginia Tech.

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Project Manager: Anita Walz

Editable files are available in MSWord in the .zip folder. Please view the README.txt file within this zipped collection.

Print-on-demand softcover versions of this work are available at the cost of manufacturing and shipping from Lulu Press: [color](#) | [black & white](#).

View/Open

- Fundamentals of Business (complete).pdf** (16.74Mb)
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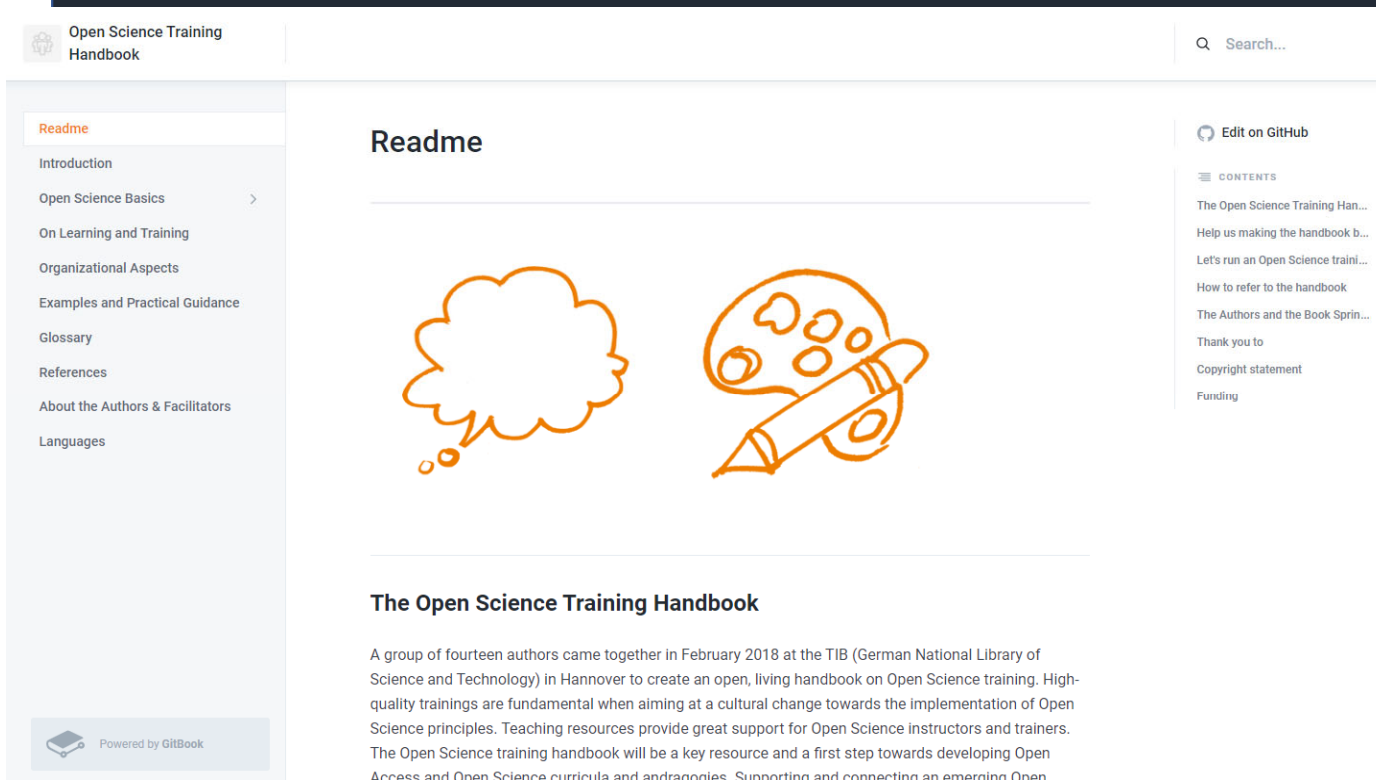
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- Most IRs will accept common OER formats such as PDF, EPUB, MP4, etc.
- Can use the IR to archive different versions
- Example:
Fundamentals of Business at Virginia Tech
(<https://vtechworks.lib.vt.edu/handle/10919/70961>)

Institutional Repository



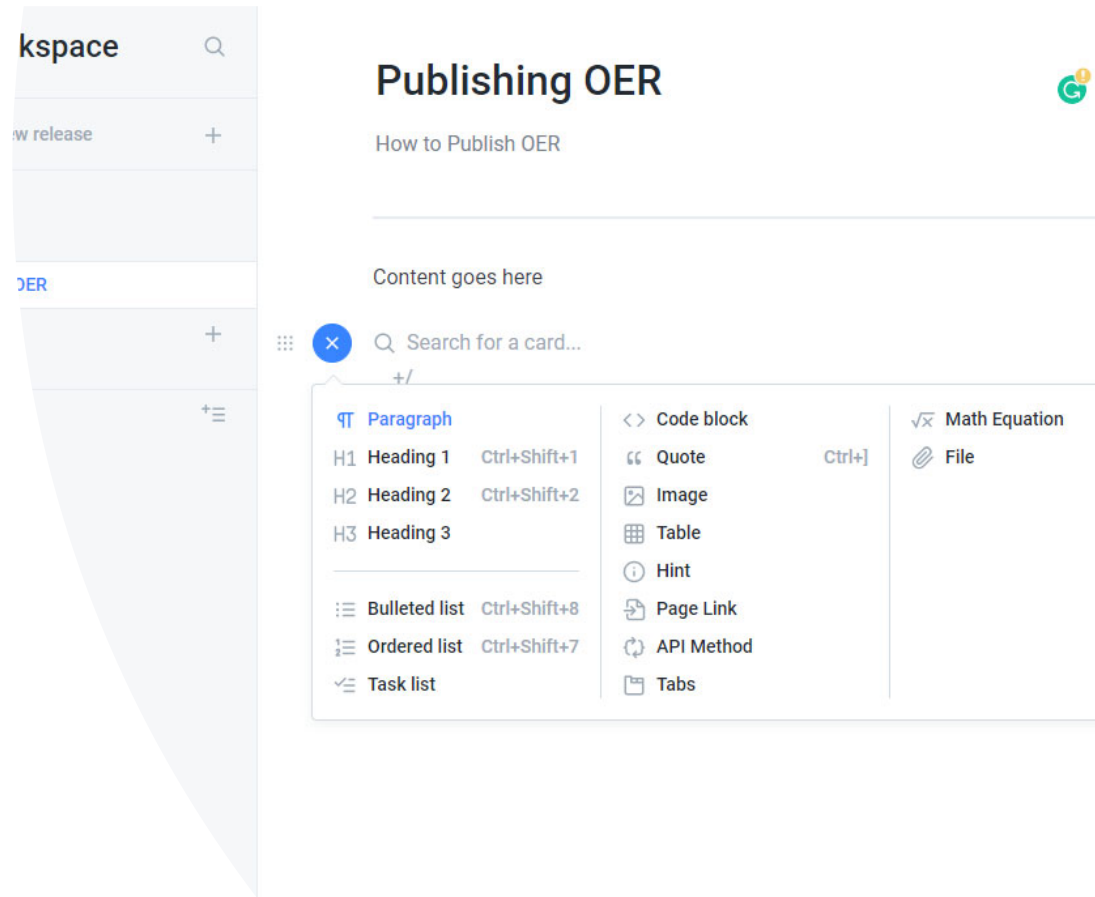
- Anyone can sign up for free at gitbook.com and create public books
- \$7/ month for private books
- Backend is relatively easy to use
- Very limited design options

Gitbook

gitbook.com

Gitbook

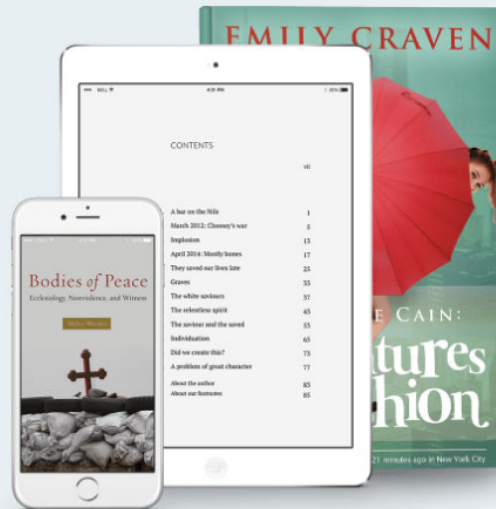
- Gitbook
 - Simple WYSIWYG
 - Can upload videos, images, and audio
 - Supports LaTeX symbols for math equations
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 - Organization
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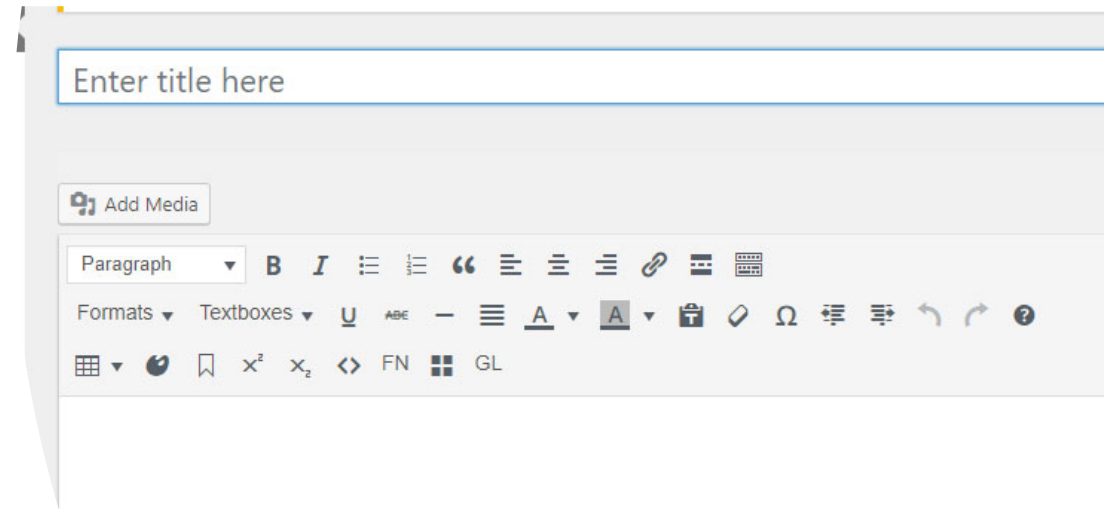


Pressbooks

- Anyone can sign up for free at pressbooks.com
- Pricing for one book starts at \$19.99
- WordPress-based backend is relatively easy to use
- Ability to upload Word documents or author directly in the tool

Pressbooks

- Simple WYSIWYG
- Can upload videos, images, and audio
- Supports LaTeX symbols for math equations
- Supports [H5P Learning Objects](#)
 - Quizzes, questionnaires, etc.
- Allows for multiple authors
- Organization:
 - Book
 - Parts
 - Chapters
- As members of the Open Textbook Network, CARLI members can create 1 free Pressbooks book through the OTN
 - Contact Elizabeth at support@carli.illinois.edu for more information



The PDF running header and webbook navigation)

PDF output)

Workflows and Formats

What to Consider:

- What is the ideal way for students to access the information?
- Is it important that student are able to print or order a print version of the resource?
- Will the open resource include videos, audio recordings, or interactive elements?
- Can the library or other service on campus host the material?
 - Institutional Repository within the library
 - Static sites available from campus

Print vs. Online

Print Workflows:

- Typesetting
- Cover design
- Print on demand

Digital/Online Workflows:

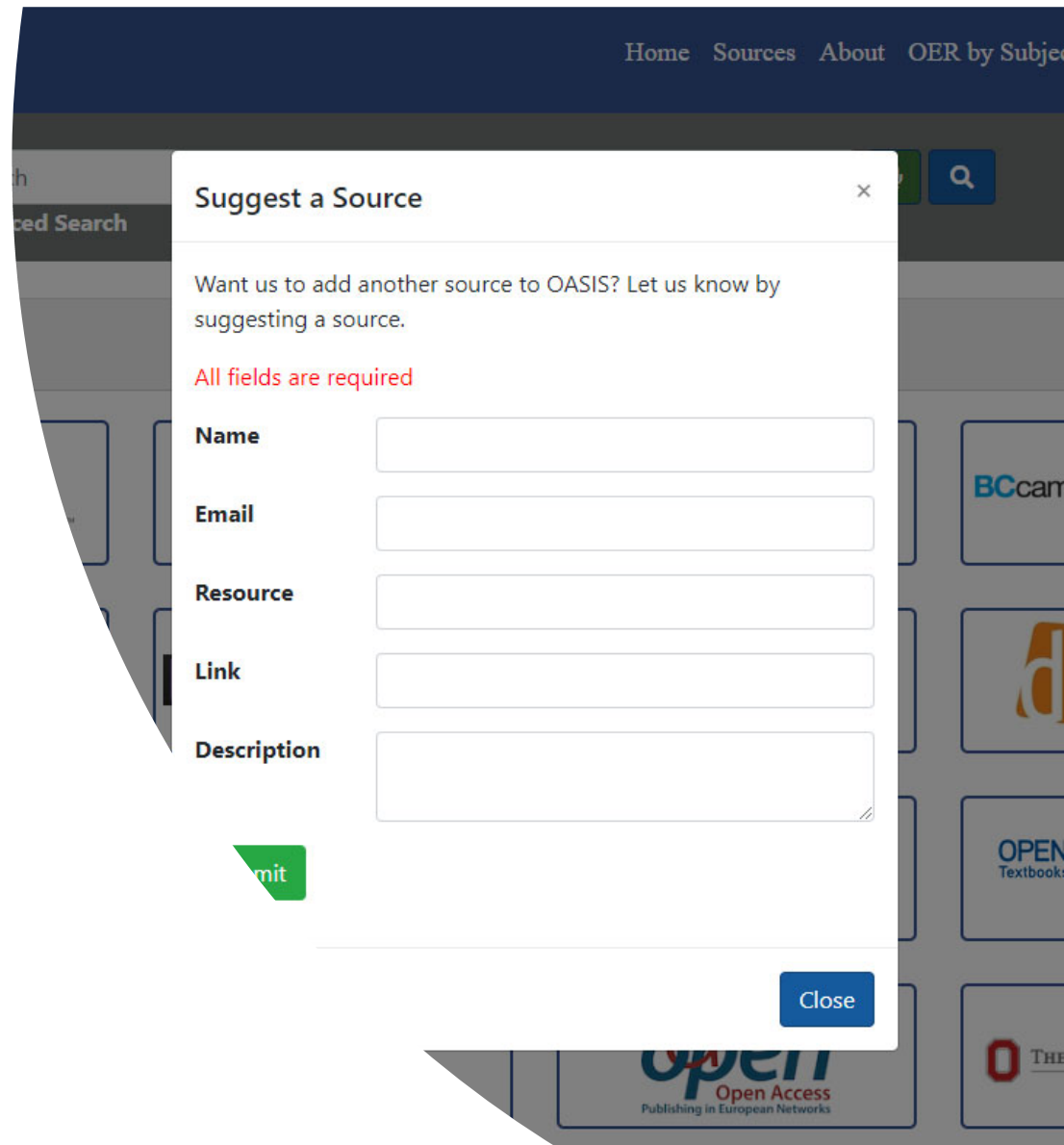
- HTML
- CSS
- Plugins
- Web accessibility

Workflows and Formats: Think about accessibility from the beginning

- Students have a right to access their course material from the first day of class, regardless of ability
- It's important that all elements of the OER meet web accessibility guidelines
 - Use proper formatting– Headings, paragraphs, etc.
 - Images should have alternative descriptions
 - Audio and video files should include transcriptions
 - Consider creating both PDFs and EPUBs (a preferred format for accessibility)
- Resource: BCcampus Accessibility Toolkit (<https://opentextbc.ca/accessibilitytoolkit/>)

Indexing/ Getting in OER Repositories

- Use OER Commons as a repository (oercommons.org)
 - Even if you don't use the platform to create the OER, you can publish the contents to OER Commons
- Open Textbook Library (<https://open.umn.edu/opentextbooks/>)
 - Has an open license that allows for derivatives
 - Is a complete book (not individual chapters) available as a portable file (e.g. PDF, ePub)
 - Is currently in use at multiple higher educational institutions, or affiliated with a higher education institution, scholarly society, or professional organization
 - Is an original textbook (not a derivative of another textbook) or is for an entirely new audience
- OASIS (<https://oasis.geneseo.edu/>)
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The image shows a screenshot of a web browser displaying the 'Suggest a Source' form on the OASIS website. The form is a white modal box with a dark blue header bar containing the text 'Suggest a Source' and a close button (X). Below the header, the text reads: 'Want us to add another source to OASIS? Let us know by suggesting a source.' followed by a red error message: 'All fields are required'. The form contains five input fields: 'Name', 'Email', 'Resource', 'Link', and 'Description'. The 'Description' field is a larger text area. At the bottom left of the form is a green button with the text 'Submit'. At the bottom right is a blue button with the text 'Close'. The background of the browser shows the OASIS website header with links 'Home', 'Sources', 'About', and 'OER by Subject', and a search bar. The footer of the background shows the 'Open Access Publishing in European Networks' logo.

Home Sources About OER by Subject

Suggest a Source

Want us to add another source to OASIS? Let us know by suggesting a source.

All fields are required

Name

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Link

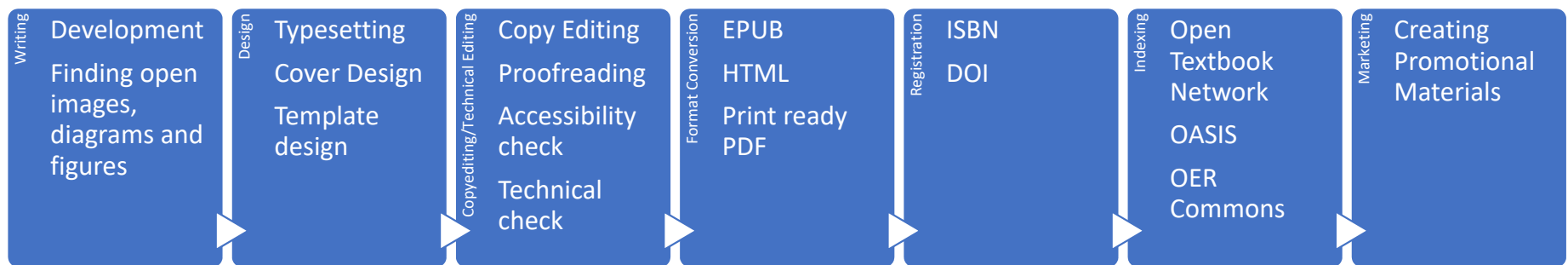
Description

Submit

Close

Open Access Publishing in European Networks

OER Publishing Workflow Overview



Questions?

Contact Information:

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